



*Dear Fellow
Pennsylvanian,*

*Unwanted telemarketing
calls can be a nuisance
and an intrusion to your
privacy at home. I am
pleased that Pennsylvania
has joined a number of*

*other states in passing a "Do Not Call" law.
As a result, Pennsylvanians now have the
option to eliminate many of these calls by
placing their names on a statewide "Do Not
Call" list.*

*My Office is providing several convenient
enrollment options that I believe will speed
the process and make it easy to sign up. I
hope that you will find it quick and
convenient.*

Sincerely,

*Mike Fisher
Attorney General*

Attorney General Mike Fisher is responsible for enforcing a new law which allows Pennsylvania residents to avoid unwanted telemarketing calls to their homes. Telemarketers are prohibited from calling anyone whose name is on the new, statewide "Do-Not-Call" list.

The law provides for several exceptions under which telemarketers may call your home even if your name is registered on the "Do-Not-Call" list. Those exceptions include calls from:

- Telemarketers calling at the express request of the residential telephone customer.
- Telemarketers who have had an established business relationship with the residential telephone customer within 12 months preceding the call.
- Tax-exempt charitable organizations, veterans organizations chartered by the United States Congress, and calls made on behalf of a political candidate or political party.

The new law also prohibits telemarketers from blocking their telephone number from a person's caller identification device. Telemarketers who violate the provisions of the new law could face a civil penalty of \$1,000 per violation. The penalty could be increased to \$3,000 if the call is placed to a person 60 years or older who has registered on the statewide list.

There is no fee for Pennsylvania residential telephone customers to register on the list. Once enrolled, your name and telephone number will remain listed for five years or until that telephone number is no longer valid.

Once you have registered....

Please keep in mind that since the list is updated quarterly, you can expect a delay between the time you register on the Do-Not-Call list and the time telemarketers are prohibited from making calls to your home. For example, if you register before June 13, 2003, you should begin to see a substantial reduction in calls after August 1, 2003.

"DO NOT CALL" LIST

PENNSYLVANIA

If you wish to register your name on the
Telemarketer "Do-Not-Call" list,
please contact one of the following sources:

Office of Attorney General
Bureau of Consumer Protection
Telemarketer "Do-Not-Call" list:

HOTLINE: 1-888-777-3406

Online Registration:
www.nocallsplease.com

By mail (including your name, address,
telephone number and signature) to:

Direct Marketing Association
DMA Telephone Preference Service
P. O. Box 1559
Carmel, NY 10512

How long will it take?

According to Pennsylvania law, the "Do Not Call"
list will be distributed to telemarketers on a
quarterly basis.

Telemarketers then have 30 days to remove your
name from their calling lists.



For further information, please call the
Office of Attorney General
Bureau of Consumer Protection
at 1-800-441-2555
or visit the website at
www.attorneygeneral.gov.

OFFICE OF ATTORNEY GENERAL

"DO NOT CALL" LIST

Telemarketer "DO NOT CALL"

Registration Available to
Pennsylvania Residential
Telephone Customers

MIKE FISHER
ATTORNEY GENERAL

PENNSYLVANIA